

SALES ACTION PLAN

| GOAL 1 | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
|--------------------------------------|--------------------------|--------------------------|------------|----------|
| Write your goal statement here. | | | | |
| | | | | |
| | | | | |
| List resources and desired outcomes. | | | | |
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| GOAL 2 | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
| Write your goal statement here. | | | | |
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| List resources and desired outcomes. | | | | |
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| GOAL 3 | ACTION STEP DESCRIPTIONS | PARTY / DEPT RESPONSIBLE | START DATE | DATE DUE |
| Write your goal statement here. | | | | |
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| List resources and desired outcomes. | | | | |
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